



STYLE 2018

# DESIGNERS' ROOM+

17-21  
OCTOBER  
2018

THAILAND OFFICE OF  
INNOVATION AND VALUE  
CREATION

DEPARTMENT OF  
INTERNATIONAL  
TRADE PROMOTION  
MINISTRY OF  
COMMERCE

DESIGNERS360.NET  
DITP-DESIGN.COM



TALENT THAI



The Designers' room project has been organized annually since 2004 by The Thailand Office of Innovation and Value Creation, Department of International Trade Promotion, Ministry of Commerce.

The project's objective is to select the best aspiring Thai Fashion Designers who will drive Thailand's fashion design industry with their exceptional fashion products, jewelry and accessories. In addition, the project aims to raise Thai Designers' potential and competitiveness toward international markets so that they are able to prosper at the highest level and become potential role models of designers for the younger generation by creating value-added products and helping to generate export revenue as well as promoting the country's image as a source of design and creativity.

Most designers in the project have succeeded in establishing their names in both local and international markets. Part of this achievement comes from the project's focus on marketing strategies and knowledge in design for export with specialists invited to share their experiences and advice to participating designers. This year, 12 brands were selected to join the project. The designers will receive support from the Department of International Trade Promotion in term of knowledge, publicity and marketing activities for both local and overseas markets to create recognition in the potential of Thai designers as stated in the project's objectives.

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TALENT THAI





The Talent Thai project has been organized annually since 2004 by The Thailand Office of Innovation and Value Creation, Department of International Trade Promotion, Ministry of Commerce.

As an initiative to introduce and elevate new generation of lifestyle product designers at international level, the event aims at providing opportunities for these talented designers' works as well as paving the way for Thailand's lifestyle product innovation and design segments from furniture, home decorative items, jewelry to gifts. This will enable the reputation and quality of the country's lifestyle industry at the overall and international levels in which former participants of TALENT THAI are regarded by these younger designers as their role models. By adding value to the products through exceptional design and unique concept, the works, along with the image of the country as the hub of creativity are promoted globally.

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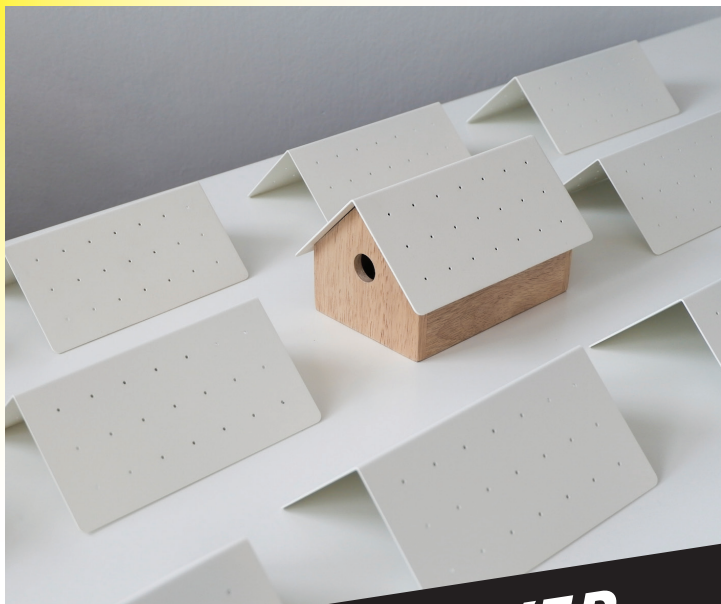


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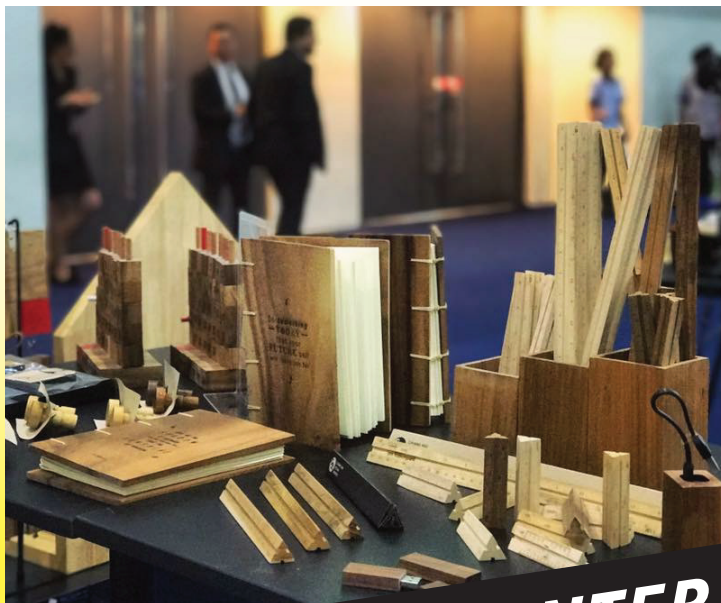
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A black and white advertisement for NYMPHEART. The background is black. In the foreground, two pieces of wood handcraft are displayed on a wooden surface. On the left is a tall, rectangular piece with a silver chain and a diamond-encrusted clasp. On the right is a shorter, wider piece with a ring. Both pieces feature a marbled pattern of white, blue, and brown within the wood grain. The brand name 'NYMPHEART' is written in a stylized font, with the 'Y' and 'P' having a heart shape. Below the brand name, the text 'CONTEMPORARY ART WOOD HANDCRAFT AND DESIGN SINCE 2014' is written in a smaller, sans-serif font. At the bottom, the brand name 'NYMPHEART' is written in large, bold, white letters on a black diagonal banner.

NYMPHEART  
CONTEMPORARY ART WOOD HANDCRAFT  
AND DESIGN SINCE 2014

**NYMPHEART**

**MATERIAL**

Cat house: MDF coated w/ water proof color  
Curtain: Canvas  
Pillow: Cotton



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**PLURAL DESIGNS**



**TALENT THAI**